

# Surveyors and Ethics go back a long way

Maurice Barbieri, CLGE President



Economy, Society and Climate Change The impact of mega trends in the Built Environment, Construction Industry and Real Estate

> ATHENS 7-9 November EUGENIDES FOUNDATION

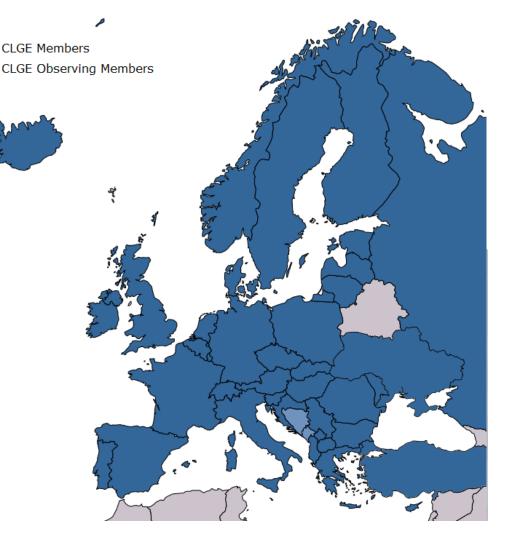
> > **TUFE 2018 Athens**

9th November 2018



# Leading Surveyors Association

- 39 Member countries
- + 2 Observing members
- 28 EU Members States
- >> 100.000 Surveyors
- Requires close cooperation
  - FIG, YSEN, ...
  - EuroGeographics, PCC
  - European Bodies
  - National Associations



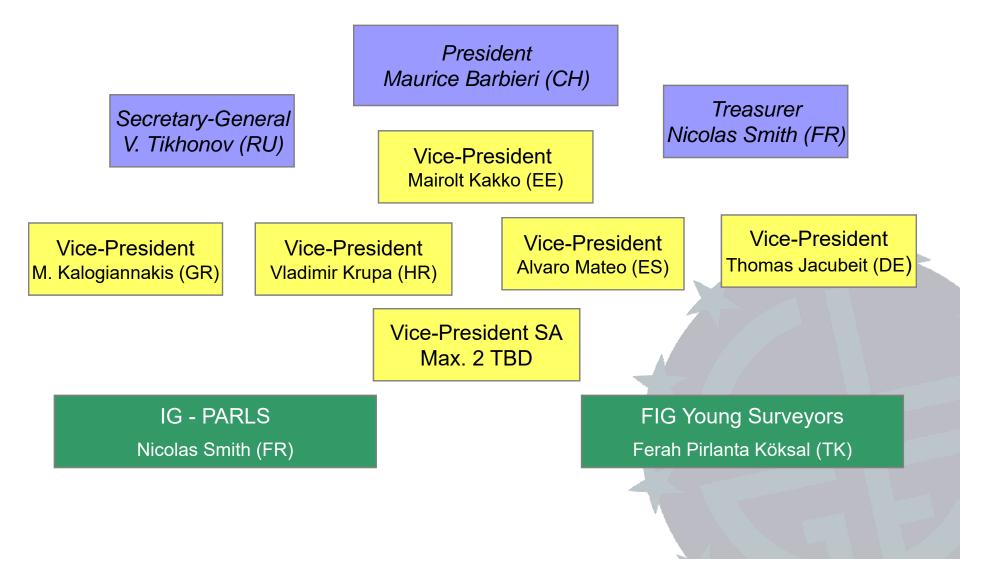


## CLGE Ex-Board 2018 - 2020





## **Executive Board**





# Ethics : Facts and figures

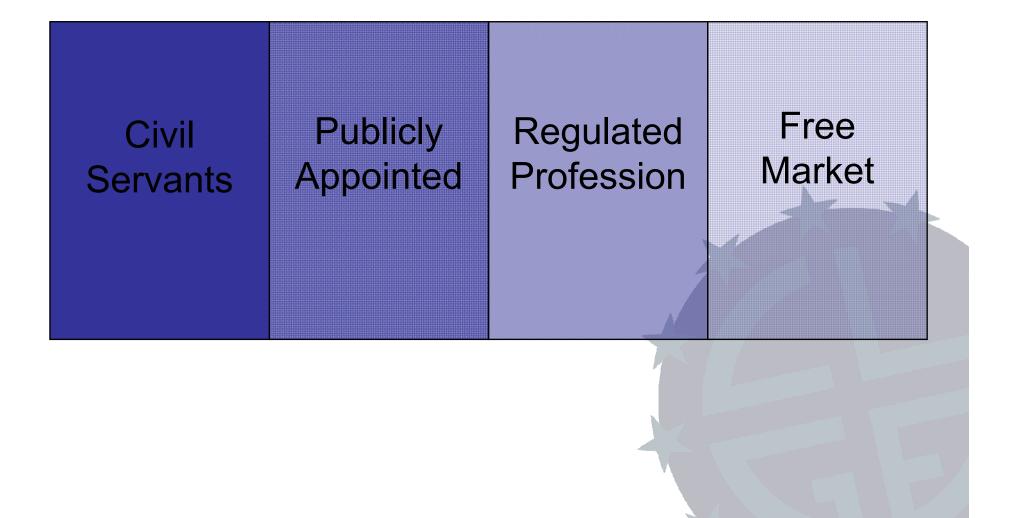
- Who is involved? :
  - Public Authorities
  - Research units
  - Associations (national, regional)
  - Private sector (<u>Surveyors</u>, Engineers, Architects,...)



The **Council** of European Geodetic Surveyors

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# **One Profession**





# Ethics : Facts and figures

- The Codes:
  - FIG professionals Ethics (1998)
  - <u>International Ethics Standards Coalition</u> (IESC)
  - <u>Surveyors Creeds and Canons (USA)</u>
  - <u>Code of Conduct for European Surveyors</u>
  - National codes of Ethics



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## Some examples

### SURVEYOR'S CREED AND CANONS

As a Professional Surveyor, I dedicate my professional knowledge and skills to the advancement and betterment of human welfare.

I pledge:

To give the utmost of performance;

To participate in none but honest enterprise;

To live and work according to the laws of humankind and the highest standards of professional conduct;

To place service before profit, honor and standing of the profession before personal advantage, and the public welfare above all other considerations;

In humility and with need for Divine Guidance, I make this pledge.

- Canon 1. A Professional Surveyor should refrain from conduct that is detrimental to the public.
- Canon 2. A Professional Surveyor should abide by the rules and regulations pertaining to the practice of surveying within the licensing jurisdiction.
- Canon 3. A Professional Surveyor should accept assignments only in one's area of professional competence and expertise.
- Canon 4. A Professional Surveyor should develop and communicate a professional analysis and opinion without bias or personal interest.
- Canon 5. A Professional Surveyor should maintain the confidential nature of the surveyor-client relationship.
- Canon 6. A Professional Surveyor should use care to avoid advertising or solicitation that is misleading or otherwise contrary to the public interest.
- Canon 7. A Professional Surveyor should maintain professional integrity when dealing with members of other professions.



NATIONAL SOCIETY OF PROFESSIONAL SURVEYORS





# Some examples

FIG PUBLICATION NO. 17

Statement of Ethical Principles and Model Code of Professional Conduct

**Ethical Principles** 

Integrity Independence Care and competence Duty





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# Some examples



## **International Ethics Standards**

An ethical framework for the global property market

December 2016

Ethical principles:

- Accountability
- Confidentiality
- Conflict of Interest
- Financial Responsibility
- Integrity
- Lawfulness
- Reflection
- Standard of Service
- Transparency
- Trust



# Some examples





CODE OF CONDUCT FOR EUROPEAN SURVEYORS issued by the Council of European Geodetic Surveyors – Geometer Europas (CLGE - GE)

- General Principles
- Relationship to Recipients of Services
- Relationship with other Surveyors
- Professional qualification and development



# Ethics : Facts and figures

- The regulation :
  - Associations (national, regional)
  - Chambers
  - Orders
  - Registers
  - Authorities
  - Society





# Washington Round Table the first Global Surveyors' Day



World Bank - Washington D.C. (USA)

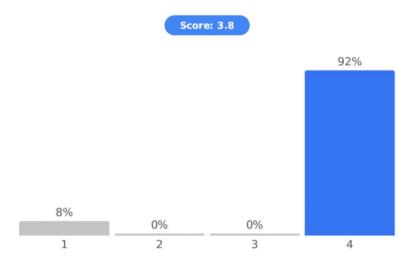


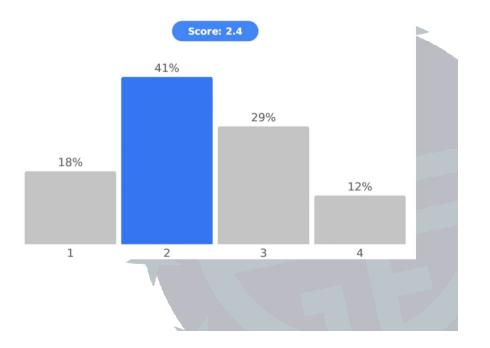
# Washington Round Table the first Global Surveyors' Day

Do you think that (professional) ethics are 013 important in your country?

Do you think that professional ethics are well respected in your country?









# 2019, a World Bank Round Table on Professional Ethics in Surveying

- Worldwide, Regional and local initiatives to regulate professional ethics
- Professional ethics under pressure, how to cope with technical developments
- Ethics, from theory to practice



# The surveyor yesterday and today

 The technology and the society make us evolve

> The pressure of technological development is driving social change





## "Code of Professional Qualification for **Property Surveyors**"



- A letter of intent to be signed by all who would like to follow the code

TE-PARIS

Code of professional qualifications

### Ver. 1.0 20150316 Code of professional qualifications for

#### Property Surveyors

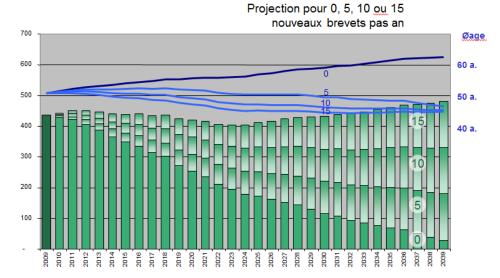
(The "Code of professional qualifications of Property Surveyors" renews and replaces "Multilateral Accord" issued by GE (Geometer Europes) in 2004 and adopted by CLGE/IG-PARLS by the merger of CLGE and GE in 2010.)

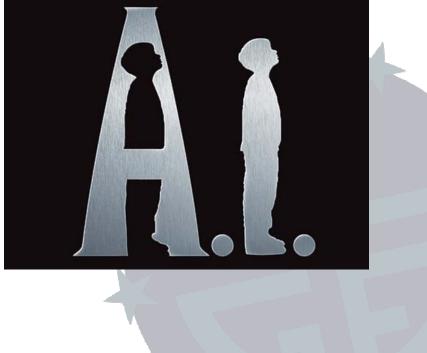
The topics covered by this Code are related to legal regulated cadastral work (in the field of real property formation, modifikation and registration), property and land management activities to ensure reliable cadastral systems and land registers and to secure and protect property rights. These basic systems and registers are fundamental infrastructural elements in every society in order to secure the rights and ownership of property. It is imperative, that all questions related to property are considered trustworthy and treated reliably.





# The surveyor tomorrow?







# Surveyor : one profession; several activities





# What is our future?

- The base of the digital revolution: the data
  - A new science is born
  - We have to adapt our education urgently (e-learning, CPD)
- The meta-platforms are the future
  - The apps will replace the traditional consultation
  - Virtual reality and the connected citizen exist already
- The new technologies will bring a (r)evolution in the traditional operations and in the registers
  - Blockchains will replace gradually the traditional operations.
    We have to improve some aspects (energy, hosting, sustainability, guaranty,...)
  - We must be ready to set up a collaboration between the public and the private sectors

# The new technologies / trends

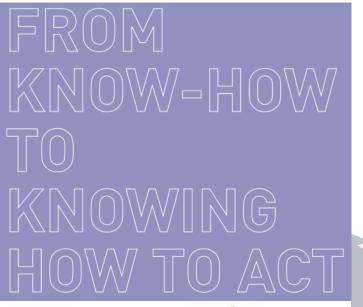
We have to be ready to deal with:

- Blockchains (who keeps the control / gives the guarantee?)
- Artificial intelligence (machine operations will replace human tasks)
- Increasing of use of social media (fake news, influencing trends)
- Instrumental measurement (drones, LIDAR, satellite)
- Crowdsourcing



# **3D** and Ethics



























Institut géographique national

RALBORT

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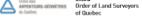
and GIS specialists

Halbout Consultants

Société des ingénieurs

et architectes, Geneva section

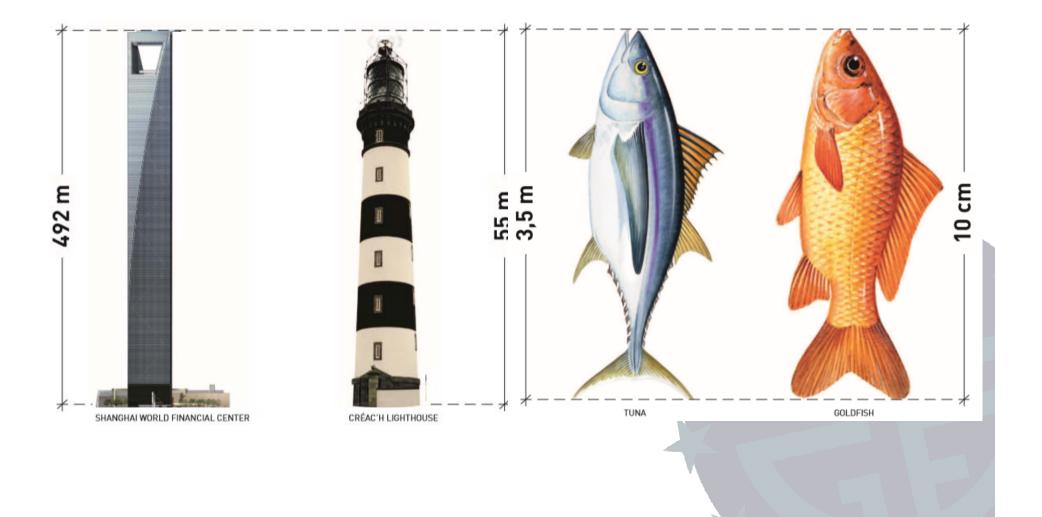
Geneva Association of Surveyors



AGG

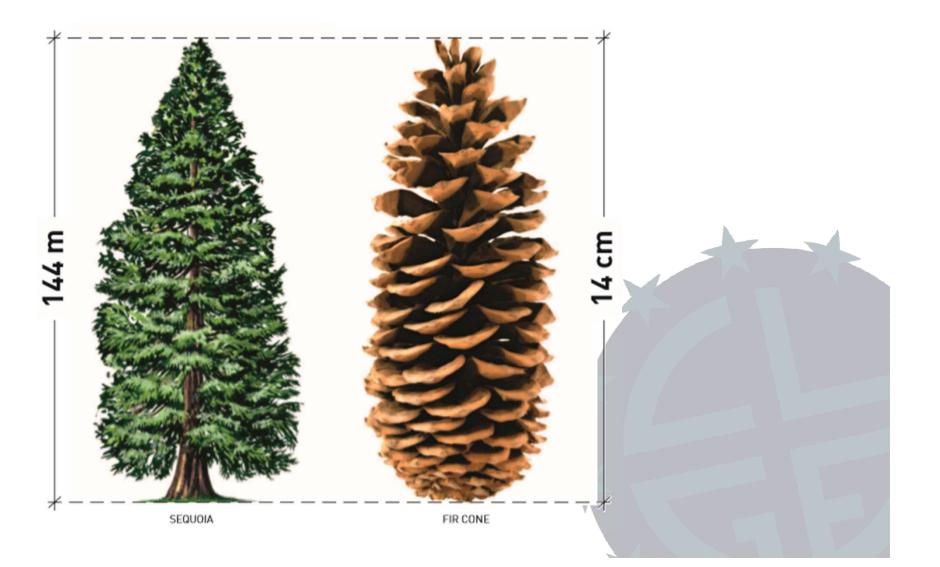


# **3D and Ethics**





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# **3D and Ethics**

#### PRINCIPES

### 1. Principle of credibility

In order to ensure credible land representation, signatories commit to:

- create computer-generated images or threedimensional representations that are not likely to influence without their knowledge the decision-maker, contracting authority or the public
- use only reliable and up-to-date data, promoting the use of official data that is of appropriate and sufficient quality and representative of the land affected by the project

#### 2. Principle of transparency

In order to ensure the highest level of transparency in 3D production, the signatories commit to:

- document the source data included in the three-dimensional representation and computer-generated image
- specify the objectives of the three-dimensional representation
- indicate the appropriate subjective elements applied to the three-dimensional representation
- provide a suitable key for the three-dimensional representation
- 🍺 reference any changes in data
- not to use data that at the time of acquisition would be damaging to people's private lives

### 3. Principle of 3D network development and training

In order to make the various players aware of the principles of this charter, the signatories commit to:

- share best practices in the use of 3D
- promote the creation of networks for sharing information in the area of three-dimensional land representation (3D community and forum in particular)
- encourage training (initial and ongoing) and research in the field of 3D
- 🍞 promote the 3D Ethics and Deontology Charter





# **3D and Ethics**

Some conclusions:

- Technological changes are driven societal changes
- Instrumental measurement / artificial intelligence are more and more used by the professionals
- We have new solutions for our day to day's work
- The new challenge is the control on digital data
- We don't have to forget to act as "ethical professionals"

# Tank You for your attention