





Exchange of best practices of GEO education to meet changing labour market needs in Europe Paula DIJKSTRA and Bettine BAAS, the Netherlands



Lifelong Learning Programme

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About us...





Objective of our paper

To tackle the mismatch in quantity and quality of graduates we can learn from each other with examples from tools, insights and methods





BACKGROUND SAGEO



The Netherlands

- In 2008 first signs of a mismatch between demands of GEO labour market and quantity and quality of students and graduates
- Establishment Geo Employment Market Foundation





Research Supply and Demand GEO Labour Market in NL 2008

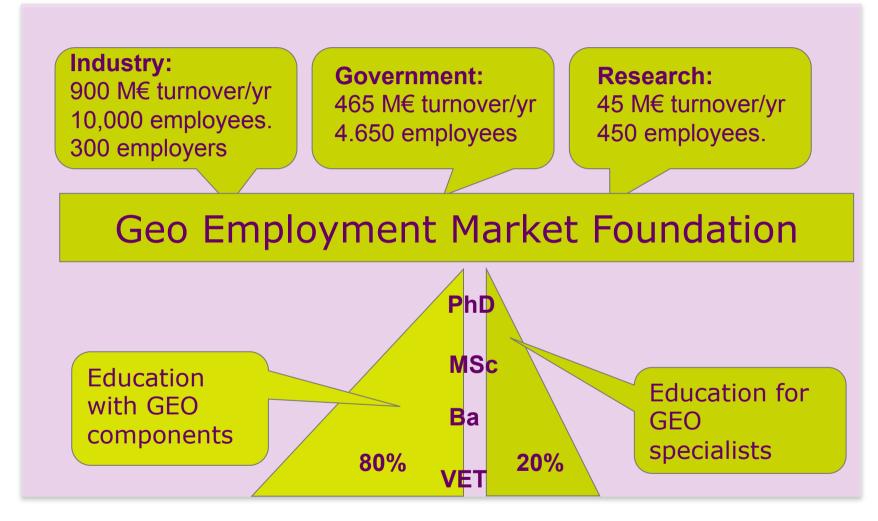
- Labour market in 2008
 - Yearly turnover \pm 1.4 billion euros.
 - More than 15,000 full-time employees
- Labour market demands in 2008
 - ± 125 graduate Vocational level
 - ± 120 graduate Bachelor level
 - ± 80 graduate Masters level
- Only 16 to 23% of this demand is realized





Google zoeken Ik doe een gok		Detent GEO Professional
	Google zoeken	

2008 Demand Geo Industry





Geo Employment Market Foundation Results

- Establishment of cooperation model
 - Private sector
 - Public sector
 - Education
- Awareness Raising Campaign 'Go Geo'
- Closing the gap: New curricula and renewed programs
 - GI Minor
 - GeoMedia & Design
 - Surveying Program at VET level



Awareness Raising Activities in Netherlands





Survey 2008 - 2013

- Commissioned by Stichting Arbeidsmarkt Geo
- Performed by Bettine Erbé-Baas
- <u>bettine.baas@kadaster.nl</u>



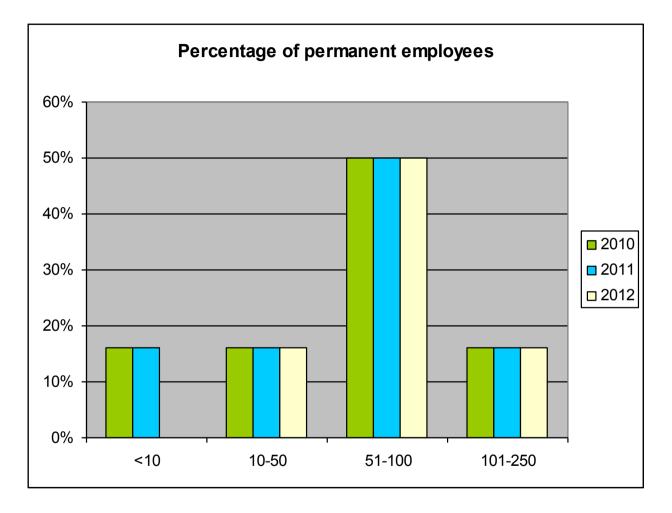
Arbeidsmarkt GEO

Introduction

- The research is important to form an image of the current and future labour market for graduates and young professionals.
- The survey focused on period 2010 2012
- Questions were asked about the current situation and about the expected situation for the coming 5 years.



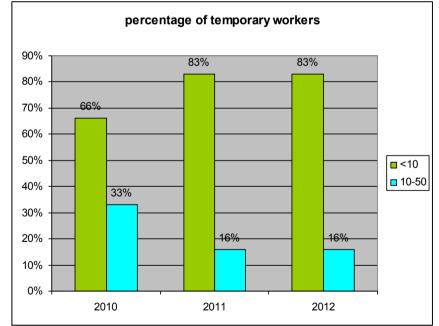
Number of permanent employees stayed the same





Temporary workers

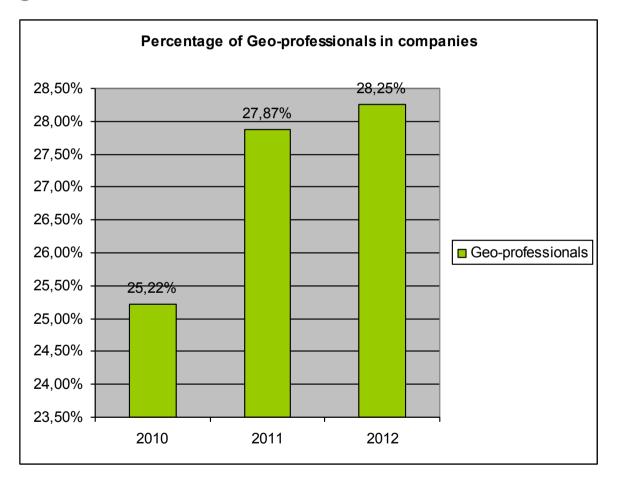
- < 10 temporary employees: In the years 2010, 2011 and 2012, the number of temporary workers is declining
- > 10 temporary employees: the numbers increased from 2010-2012
- There were no companies with more than 50 temporary workers.





Development of percentage geo-professionals in companies.

There is a light increasement since 2010

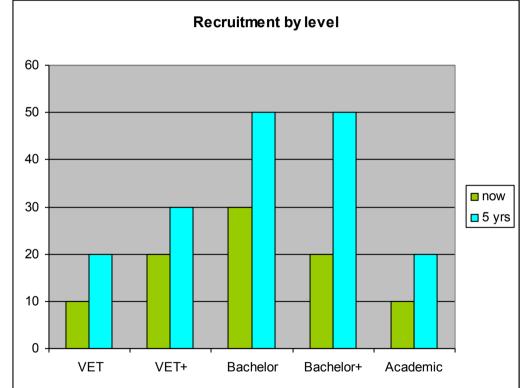




Recruitment by level

Geo-professionals divided by level of education in the current situation and the expected situation in 5 years

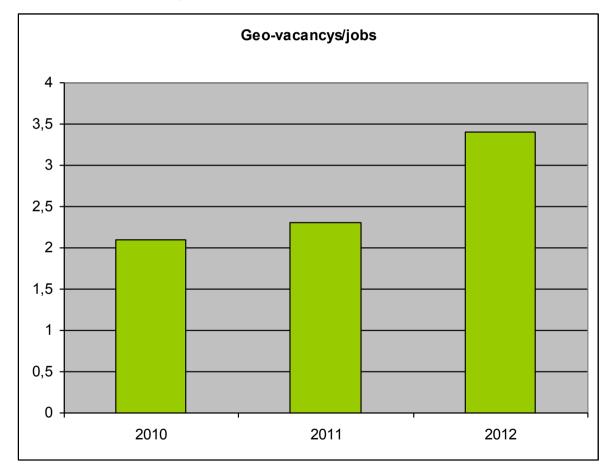
- In all levels there is an increasement expected.
- At Bachelor and Bachelor+ level the increase is expected to be the highest.





Geo vacancies/jobs

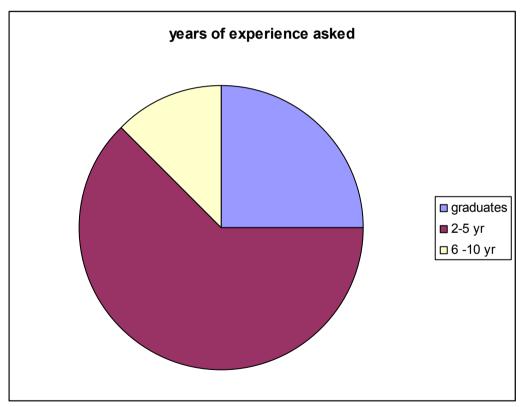
There is a slight increasement in available vacancies





Years of experience asked in current vacancies

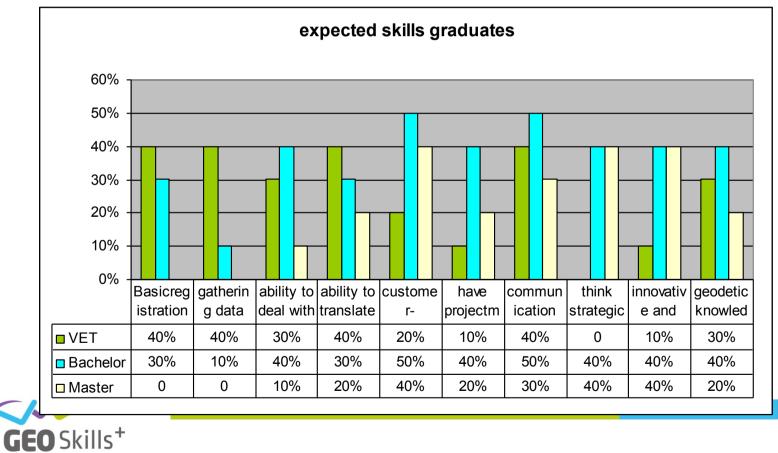
Workexperience remains important. But there are more vancancies for graduates than experienced employers.



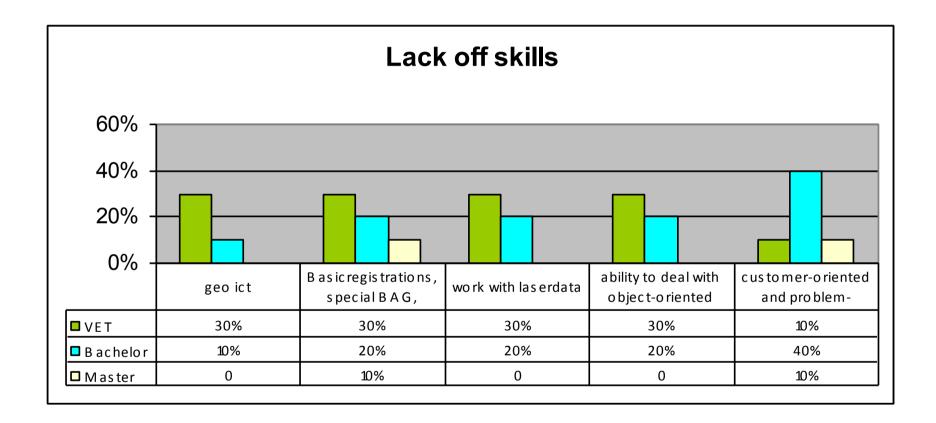


Expected skills from graduates

- VET's dont have to think strategic,
- Academics dont have to know about basic registration and gathering data
- bachelors should know about everything!



Lack off skills



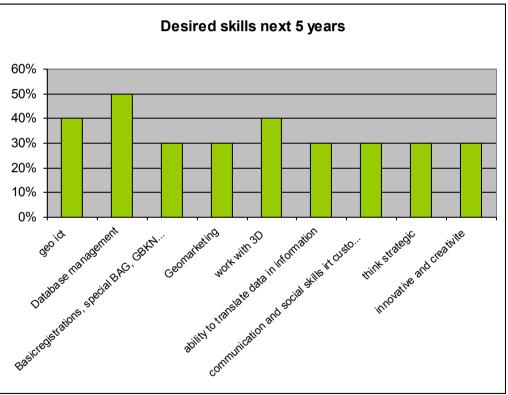


Skills desired in the next 5 years

Skills that didn't make the chart are: Remote sensing, Surveying (!!!), Visualisation and carthography, projectmanagers capacities.

Skills that are a less desired (10/20%):

Commercial gis software/ Open Source GIS, data gathering, photogrammetry, Legal aspects, work with laserdata, work with point clouds, ability to deal with object-oriented data, structure large scale data, customer-oriented and problem-solving thinking, geodetic knowledge





BACKGROUND GEOSKILLS PLUS





GEO SKILLS PLUS





European approach

GEO SKILLS PLUS will bundle and examine additional examples



• Of cooperation

... in Europe

- Of raising awareness activities
- Of bridging the gap activities





The Work Packages



Work package 4	Work package 5
Dissemination	Project Management and Progress Reporting



Project Partners







GEODESY, CARTOGRAPHY AND CADASTRE AGENCY



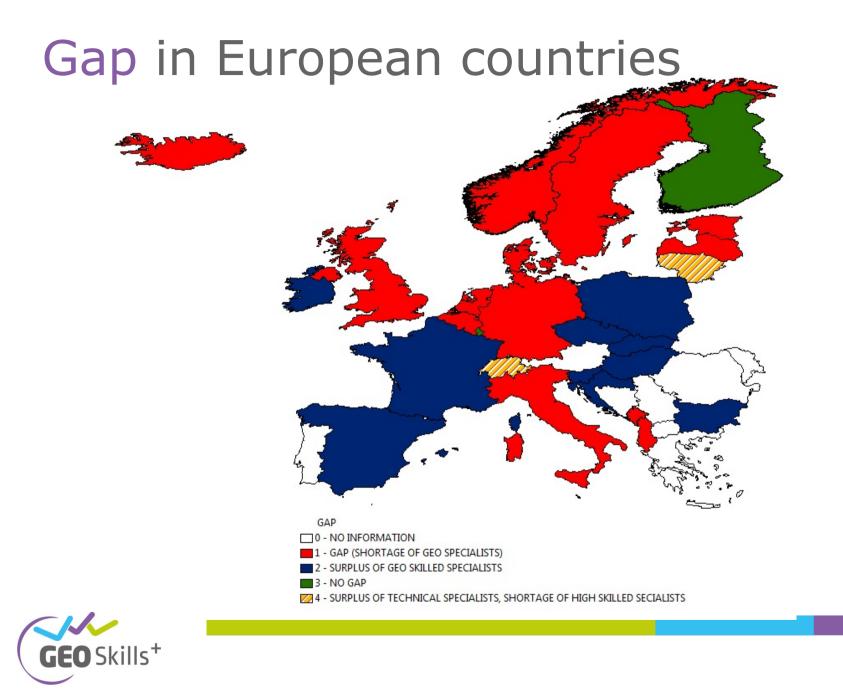












Levels of cooperation

4 cooperation partners

- Business
- Government
- Education / Science
- Associations

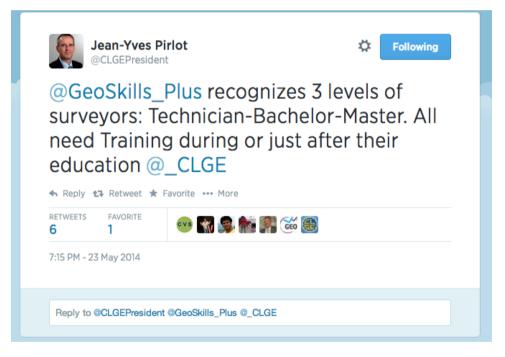
• National AND European Level



VET -Three levels of surveying

Differences in VET throughout Europe

- Technician
- Bachelor
- Master





Awareness Raising

Two gaps to address

• Make sure that primary school pupils and high school students are aware of the field of work

 Make sure that the graduates at different levels have the right skills that are required to enter the labour market







CONCLUSION

With the dissemination of the Dutch insights and the first results of the European project this paper contributes to a more harmonized education community and labour market, worldwide

