



XXVI FIG CONGRESS

6-11 May 2018, İstanbul

Hi-Target International Group - Role of Manufacturers

Richard Pan

Product Director / Senior Engineer

7th ,May 2018

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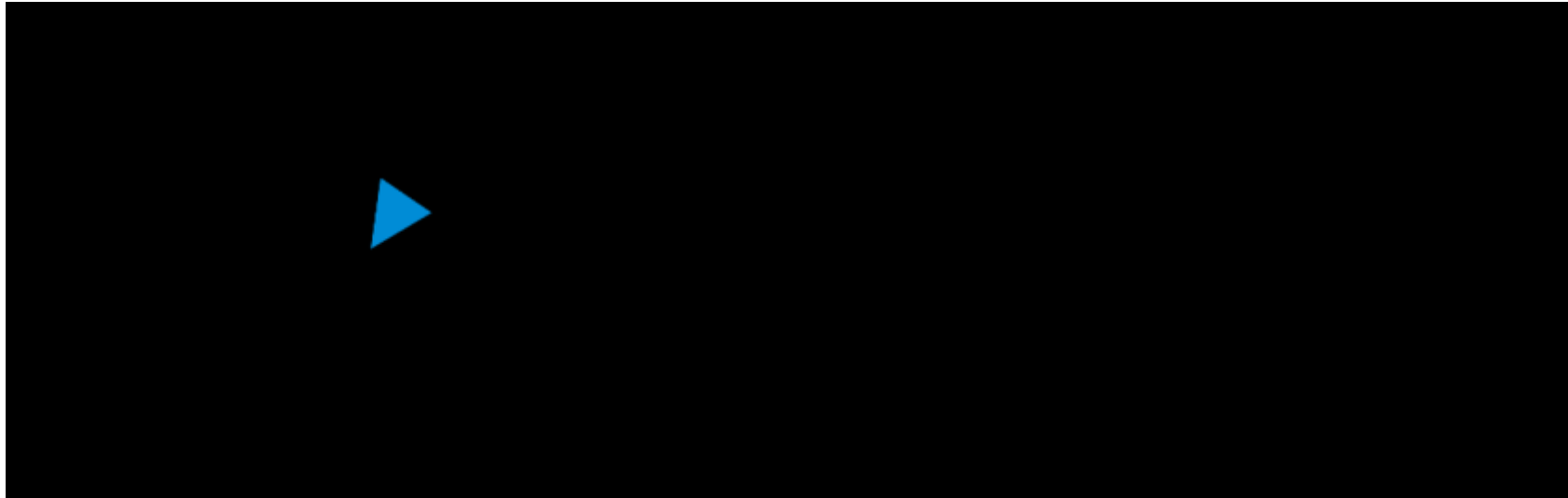


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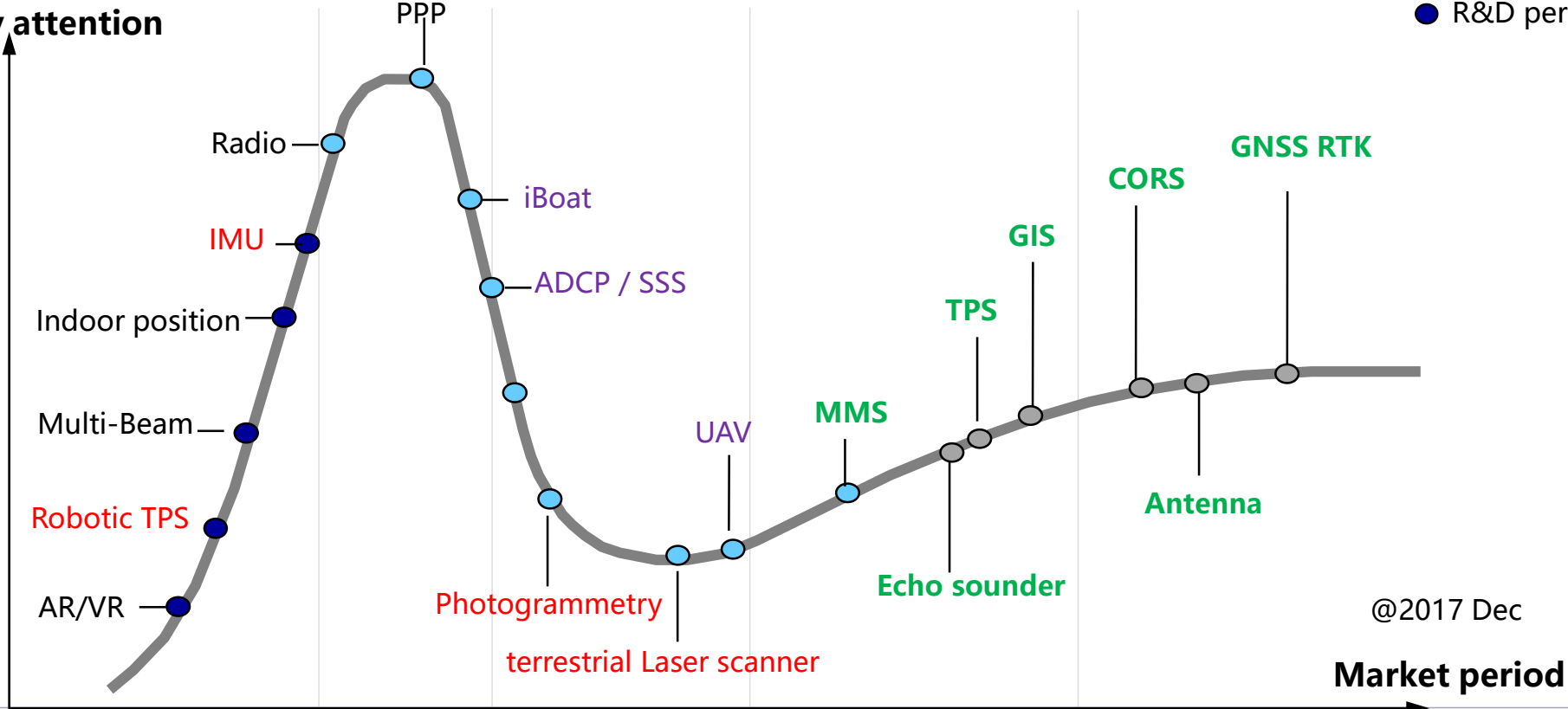
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1.To Promote New Technology & Product Development

- Mature Product period
- Mature technology period
- R&D period

Industry attention



Incubation period

Speculation period

Validation period

Growth period

Mature period

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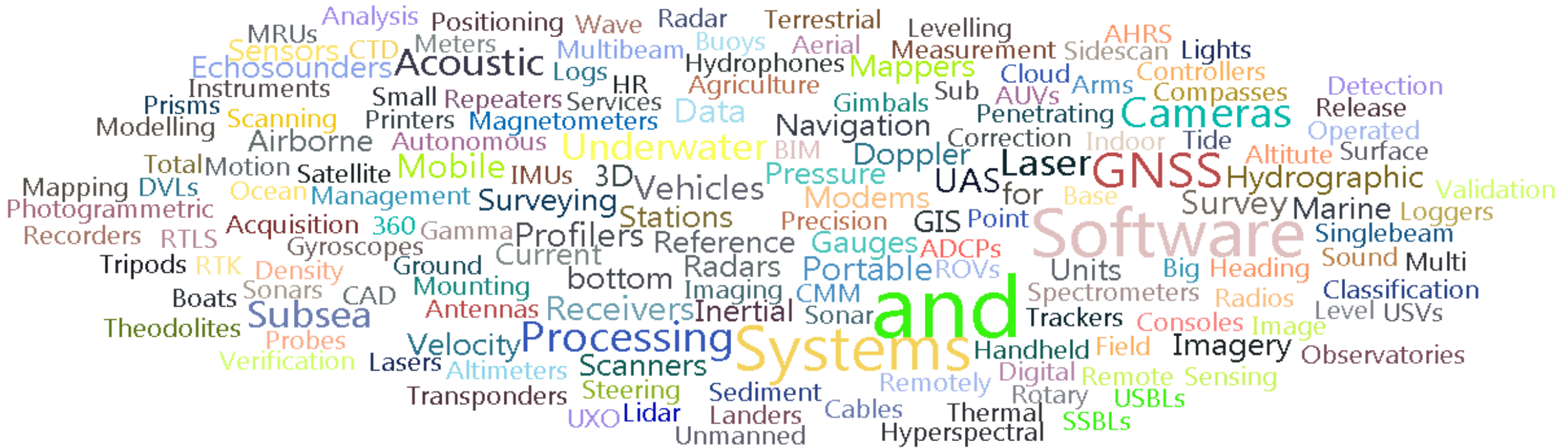
Market period



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1.To Promote New Technology & Product Development



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2.To Promote Industry Development and Increase Productivity

Optical Instrument



1990

Total Station



1995

GNSS



2010

Marine



3D Laser



MMS



photogrammetry



Analog

Result : Static and papery

Digital

Results: digital and real-time.

Informational

Results: massive/ 3D/ dynamic/ realistic

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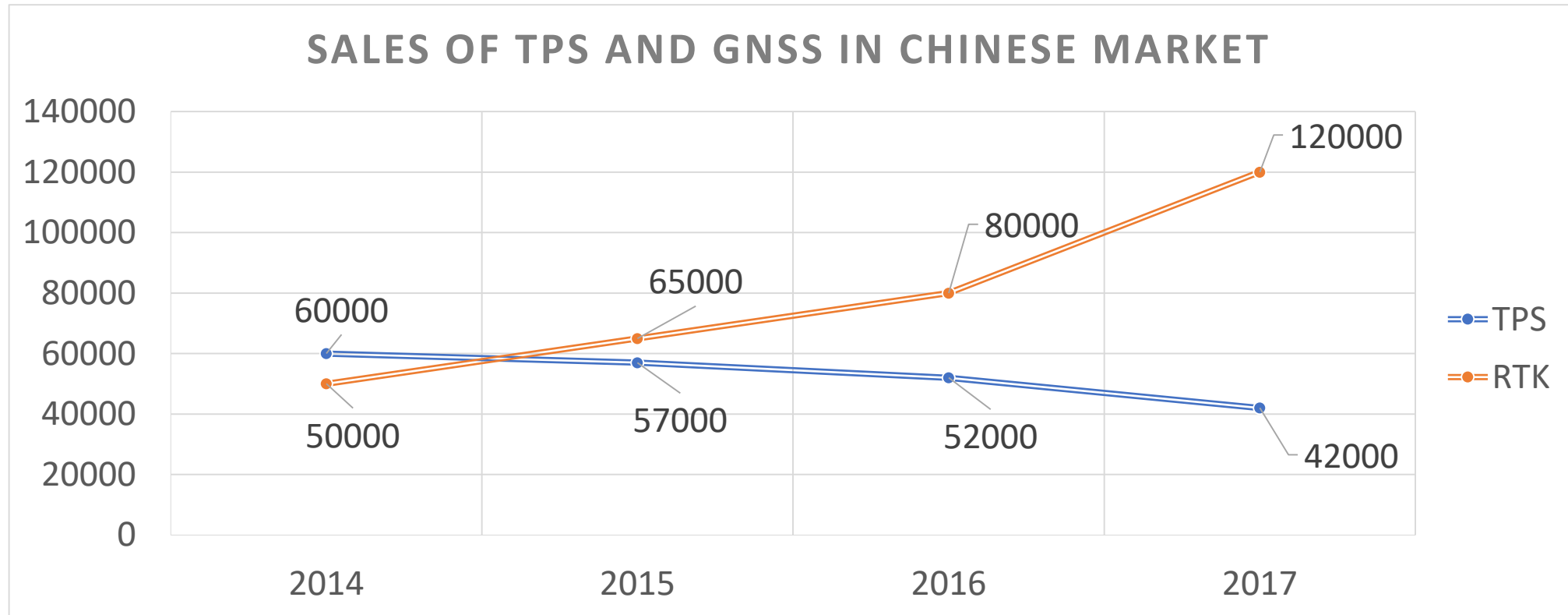




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2. Technology Development Influence on Sales



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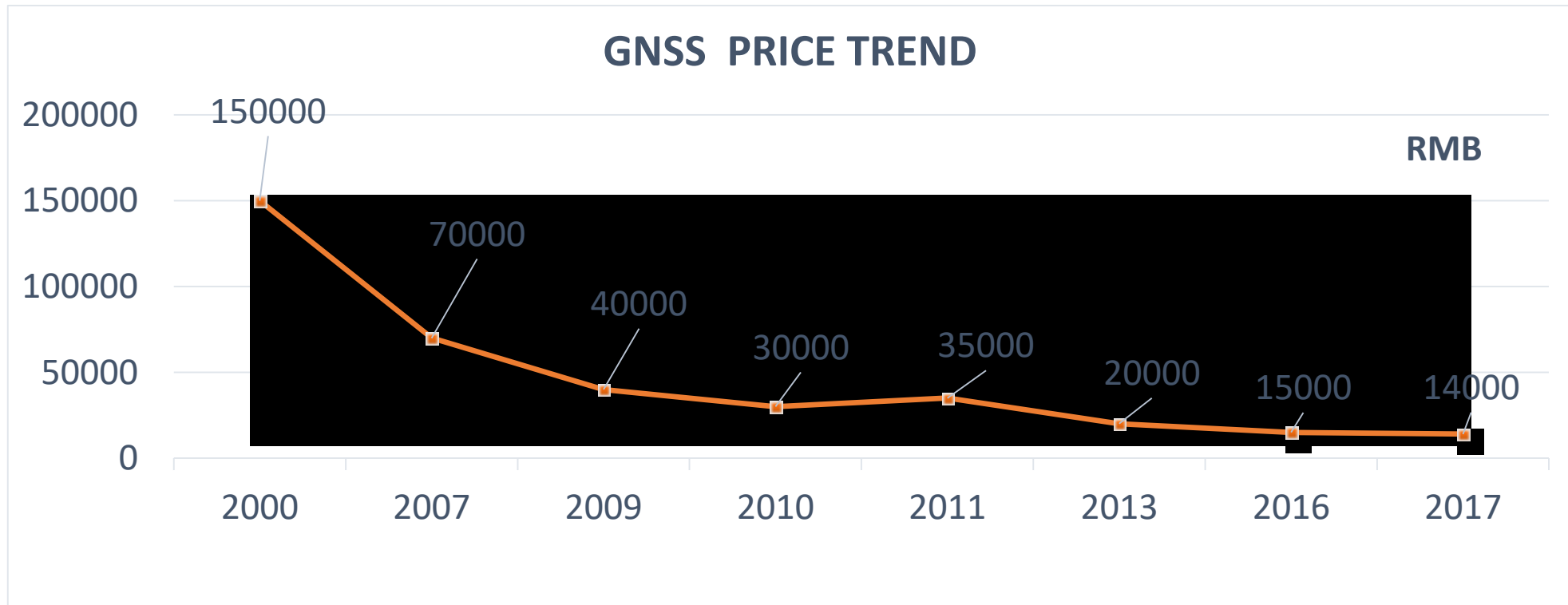


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2. Technology Development Influence on Price



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3. Education for the future



scholarship



**instrument
donation**



**Competition
training**

seminar



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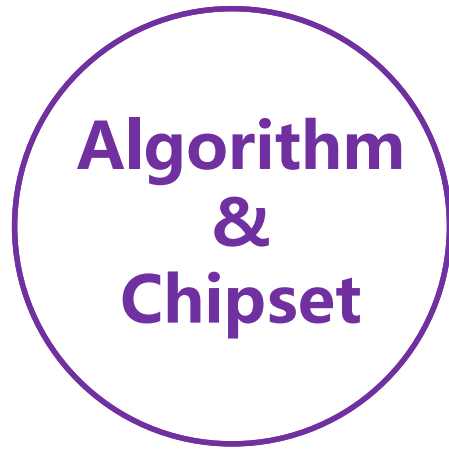


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4. Transformation and upgrading



From hardware
to software
Information system



SingleFreq
Low-cost hardware



Map service
Data service
CORS service
Bigdata service



E-commerce
Business model
Reducing multi agents

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HI-TARGET

THANKS

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