

Presidents Meeting May 2025

Pre- meeting Slide Deck

FIG Working Week
Brisbane, Australia



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Welcome 2024



MA Presidents:

- 1. Oversight: Progress on FIG Governance sustainability Framework
 - Presidents National Association Engagement Income generation
 - Next steps
- 2. Strategy: Member intelligence in our profession
 - MA Presidents Open discussion



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1. Recap: Where we are going Sustainability framework for FIG

- This is a business model, arising out of our President meeting 2023
- Why?
 - Sustainability capacity is our ability to maintain Member engagement and benefits over time
- To achieve this
 - FIG is in a period of evolution and have a work plan to accommodate this
- Need to address internal and external factors that influence the capacity of the Federation, i.e.
 - Organisational capacity, funding stability, evaluation KPI's, professional evolution, partnership and communication relationships



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9 Best practices to deep dive into-
The Work Council will do

In our hands - Ongoing

- Governance and Management Increased scrutiny
- Risk management
- 2025/ 2026 Operational efficiency
- Accurate monitoring and reporting-

Discussion outputs to Presidents

- 2023 Clarity of Strategy
- 2024 Benefits and Income
- 2025 income & Competitive landscape
- 2025 Risk management(part)
- 2026 Demonstrate impact

Agenda 1 Your Oversight

Moving forward, the link between benefit and income

1. Update Benefits
2. Share with you, benchmark exercise to understand better the 'competitive landscape'
3. This informs....
4. Your consideration of revenue income streams

1. FIG Building Resilience- Our journey to date



You Said :

- Orlando 2023
- Accra 2024

We did :

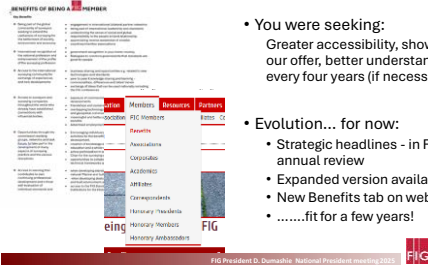
- Listened, reviewed and composed.
- Engaged and drafted revised Benefits documents
- Online February 2025 your oversight
- Present final version to you today

Importantly....

- An evolving document for subsequent review
- This addresses our Governance pillar in our FIG Work Plan



Benefits Landscape: Thanks to you!



- You were seeking:
Greater accessibility, showcasing the depth of our offer, better understanding, reviewable every four years (if necessary)
- Evolution... for now:
 - Strategic headlines - in FIG Profile and annual review
 - Expanded version available on the web, and
 - New Benefits tab on web page
 -fit for a few years!

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2. International Professional landscape

Objective:
To benchmark FIG 'added value' as a network against other International member led organisations.
I call this 'Competitive Landscape'

Why we are doing this:

- Our ultimate aim is to:
- help the surveyor community thrive in their every day professional situations, and operate in a rapidly changing world
 - Achieved by.....



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FIG Community- it is a Knowledge Network

- Collective effort through members (You and Your National Associations)
- The depth of our knowledge base adds value, and
 - Enabling a better-informed profession means that the surveyor can be productive, and the profession can thrive
- And
- Make the surveying profession an attractive choice

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Council Task - Benchmarking

To review a selection of other international organization website

To identify what they do better than us

...and/ or highlight where we excel

FIG President D. Dumahise National President meeting 2025



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Desktop exercise:

Rapid exercise reviewing Peer websites

- Analysis of peer organisations from the groupings under:
 - UNGGIM, and
 - Habitats Professional Forum
 - + one professional organisation outside our community (Lawyers)

- Reviewing: what particularly stands out in Their approach –Versus- FIG?

• We noted.....

FIG President D. Dumahise National President meeting 2025



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We Noted:



- **Shop** - a place where people can buy books, reports etc. some are free
- Easy to navigate **calendar** and page for related orgs
- **Subs fee** pegged to Human development Index (2023) and how many Commissions sign up for
- **Regional focus only**; via 5 regional chambers headed by VP and 4 support members
- **President Blog** (not too much value??!)
- **Jack Dangermond** Best Paper Award 2024!
- **Declarations** listed

FIG President D. Dumahise National President meeting 2025



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We liked

- Consider the need for FIG to:
- **Members area** with Login in capabilities on the website
 - And/ or a virtual public **space for exchanging knowledge** (discussion platform?)
 - Continue to **build linkages** between Commission and other's WG (some already are)
 - **Mentoring** flagged as an additional member benefit
 - **Membership tab** displayed on web
 - FIG branding **protocols**

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3. Where this leads us



- Speed Scanning conclusions
- FIG not doing too badly with our offering
 - FIG is much bigger; Membership base/ diversity in our professional reach
 - An exception to offering, an organisation that has significantly more Office Staff (23)
- Overall:
- **FIG Much greater diversity in professional disciplines**
 - This is a strength but also creates challenges.
 - We need to be agile
 - To adapt where necessary
 - To learn from others

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4. FIG Building Resilience
The link between income and benefit



- Engaging with you and your thinking
- Mindful of
 - Desk top exercise, professional landscape
 - Your inputs in 2024
 - Explore income generation, There must be more ideas.....

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FIG Considerations from desk-top

- Membership categories:**
- Where is the growth potential? Communication recipients (You or others?), How flexible is our offering to grow Corporate? Affiliates? Academics?
- Conferencing:**
- Financial success v participant numbers- Selection of destinations; Global v Regional may be limiting- Venue big enough- Visa accessibility- Annual v Bi annual
- Knowledge:**
- All publicly available & free; members only areas? Some material paid for?
- Merchandise:**
- Sales online or at conferences v handling time and shipping costs
 - We did more to.....

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... - 2024- You said, we said and did (Income)

- | | |
|--------------------------------|--|
| 1. National official delegates | 1. increase the visibility, Benefits document |
| 2. corporate members | 2. appointing non observer status on Council |
| 3. Affiliate members | 3. continue to look into how to increase the number of ministries and cadastral/mapping agencies |
| 4. Academic members | 4. relationship is dependent on the contact person |
| 5. Conferences | 5. New Council to continue discussion on the selection of destination and bidding document |
| 6. Knowledge | 6. Established a knowledge working group |
| 7. Merchandise | 7. sell either at conferences or webshop (cost benefit) |
| 8. Secondment | 8. Staffing assistance: from YS? MA? (often upfront training outweighs benefit) |
| 9. member associations | 9. Consideration given "for members only" website area |

Council past deliberation

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Your view: Income Generation



- MA Presidents to consider:**
- What could we do to achieve more revenue income streams?***
- i) Explore ideas, What can we learn from our peers? and
- ii) Will your ideas, on a scale of 1-5
- Retain members AND/ OR gain members
 - How practical is achieving each idea in a resource constrained environment
 - What timeline would you expect to achieve the idea
 - (1 = Low, 5 High)

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Break out for discussion



- On each table discuss in:
- 5 minutes - Pairs (2 people) and use post it note
 - 5 minutes- Share your ideas in a group of 4 and rank in order
 - 5 minutes - share across whole table- selecting 1 idea from each group of 4 people
 - 10 minutes - Open sharing of your top 2 ideas
- We will collect all your ideas and Council to review
- And, feedback to you.....



Agenda item 1 - Thank you for engaging

To be continued at our next
online meeting (2025)

Moving on.....



2. Presidents national intelligence

- President's issues (External and Internal)**
- Pre- submitted questions
 - Others

Presidents' Open discussion



Thankyou

- Next Presidents meeting online
- (to be announced early September)

- **Close**

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Appendix to Presidents meeting
Brisbane April 2025
Desktop
Task Outline

Briefing Slide Deck
DD & IR
Qtr 1 2025

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Our aim - ‘Horizon scanning’

Desk top objective:
To benchmark FIG ‘added value’ as a network against International member led organisation.

- Why we are doing this:** To address the question
- How do we help the surveyor community thrive in their every day professional situations, And operated in a rapidly changing world
- Our Task:** is to review a selection of other international organisations,
- identify what they do better than us?
 - and/ or where we do excel?

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Method for each web site:

- Gain a sense of their reach via brief summary
 - Statistics= organisation, member numbers, categories, global reach
 - Mode of knowledge creation (i.e Working groups/ commissions etc)
- Events i.e annual conferences, regional etc
- Offering and Resources on the web and navigation
- Foundation/ charitable giving?

- Analysis: what particularly stands out in their approach/ structure versus FIG?
- If nothing then ok

Benchmark: selecting Organisations from Networks.....

- Geo Spatial Societies** (UN GGIM)
- ISPRS
 - IAG International Association Geodesy
 - ICA- International Cartographic Association
 - ISDE- International Society of Doctors for the Environment
- Habitat Professional Forum**
- IUA - International Union of Architects
 - FIABCI- International Real estate Federation
 - FIDIC – International Federation of consulting engineers
 - ISOCARP – International Society of City and Regional planners
 - WIEGO- Women in Informal employment Globalising inclusive cities
 - UIA- International association of lawyers

END
