

# How to set up a YS network in your country?

Gustavo Palma- Portugal YS Delegate  
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## How to set up a YS network in your country?



**First error to avoid:**

**This task is not for a one-man-band!!!**



**Remember that a network means several connections of dots, and we are those dots.**

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# How to set up a YS network in your country?



## Portugal Case study

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# How to set up a YS network in your country?



## The beginning

After the Rome Conference (2012), there was made a presentation reporting the **OE** participation.

The outcome of this presentation was outstanding, far beyond the expected.

The feedback was enthusiastic, OE found a way to promote the profession to the youth.

Since the very first moment **OE** supported and help with advices and providing the necessary resources.

### This was the YS Portuguese Network kick-off !!!

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# How to set up a YS network in your country?



This is a project, and like all projects you need to:

- **Focus on your goals**
- **Settle a schedule**
- **Get help and resources**
- **Manage all this variables**

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# How to set up a YS network in your country?



The key words are:

# Who, What, How

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# How to set up a YS network in your country?

## Who?



**Creating a network means get involved more persons who share your enthusiasm and vision in order to help you aim and accomplish your goals.**

**Gather people with skills and knowledge that can be a asset to the development of your national network.**

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# How to set up a YS network in your country?

## Who?



Organize a taskforce

- **From your Professional Body.** Many issues of concern for young surveyors will also overlap with those of professional bodies ( ex: skills shortages, technical skills, community profiles and networking)
- **From the main Universities.** They can share excellent knowledge and also need to know the new trends of the market in order to update themselves and prepare the students for new challenges.
- **From private companies.** They are in the front line, and whenever there's the need to make changes or improve the career they will be the firsts to let you.
- **YS that you trust and share your enthusiasm.**

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## How to set up a YS network in your country?



# What?

### What will be your main goals in your message to the network?

- **Increase the student and young surveyor membership numbers and participation within your professional body.**
- **Increase student and young surveyor engagement in activities.**
- **Provide opportunities (such as: job openings, internships, skills-building, networking, etc.).**
- **Provide youth-focused seminars, eg. On technology, registration or starting your own business.**
- **Provide mentoring.**

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# How to set up a YS network in your country?

## How?



**Make sure that the information is always clear when you spread your message.**

- **Create your national social networks(Facebook, LinkedIn, Yahoo groups, etc...)**
- **Create a newsletter (ask your colleagues to write interesting papers, promote events, trainings, etc...)**
- **Write for your Professional Body magazine or other media related**
- **Organize workshops and sessions to present your ideas and goals ( at Universities, Professional Bodies, Institutions, major companies, etc...)**
- **Settle regular meetings with your taskforce to prepare your activities and for “brainstorming”**

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# How to set up a YS network in your country?



## Schedule of the YS-PT activities

### Main activities and participations

#### 2012

- 19 November - XVII National Meeting of Geographic Engineers - At OERN – Oporto – Report Presentation

#### 2013

- 16 May - Regional Conference (North) - At OERN - OPorto
- 22 May - Regional Conference (Center) - At OERC- Coimbra
- 28 May - Regional Conference (South)- At OERS – Lisbon
- 22 June- FNET- Survey Engineers National Forum - Coimbra
- 17,18 October -1st Young Surveyores European Meeting - Lisbon
- Invitation made to write an article\report for the Chartered Institution of Civil Engineering Surveyors magazine (UK) about the YS European Meeting
- 16 November - XVIII National Meeting of Geographic Engineers - At OERC - Coimbra

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## Some YS-PT activities



Regional Conference - Coimbra



FNET

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# How to set up a YS network in your country?



## Structure your team and divide your burden

Call the experienced ones. They will advice you and share valuable information.

### Senior Team

(not old only more experienced!!!)



Teresa Sá Pereira



Carlos Antunes



Luís Santos



Maria João Henriques

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# How to set up a YS network in your country?



## Structure your team and divide your burden

Call the YS. They will have fresh ideas.

### Team of YS:



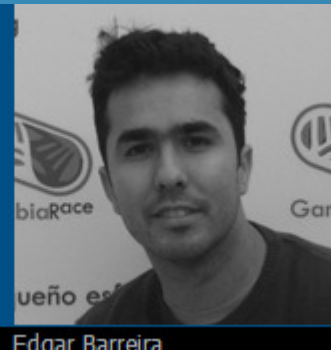
Gustavo Palma

Organizing&Managing



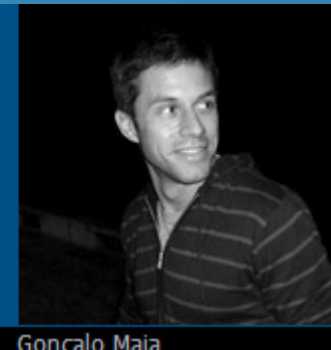
André Sá

Promotion&Divulgation



Edgar Barreira

IT&Web



Goncalo Maia

Social Events

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# Thank you!!!

## And

# Welcome to Portugal!

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