

Being a good Surveyor is not good enough

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SUMMARY

Innovation plays a pivotal role in moving the surveying industry forward – and this progress involves both technological innovation and a constant evolution of unique service offerings based on a profound understanding of client needs and available resources. □ □ This presentation explores how surveyors and geospatial businesses can leverage emerging technologies to develop innovative service solutions, thus fostering growth and stretching the boundaries of conventional surveying practices. While technology contributes significantly, it's only a piece of the puzzle - the key to successful service lies in amalgamating people, processes, and technology to meet consumer needs. Simply being a good Surveyors is not good enough! □