

# Why doesn't my LiDAR look like that?

Robert Clout (Australia)

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## SUMMARY

LiDAR data is more prevalent than at any point in history. Whether captured from a plane, a drone, a car or even via your phone, point clouds are everywhere. Surely all LiDAR data is created equal? But why does my data not look like what I expected and why doesn't it match what I had from a year ago? □ What do I need to ask for to get one that looks like theirs? □ Why are the prices so variable, help! □ □ Using experience of over 20 years of delivering LiDAR and working for multiple vendors all over the world, there are some simple tips to help you purchase data and get what you need. □ □ Not all LiDAR is created equal, but now you can learn why!

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