



**WORKING
WEEK 2025**



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THE NATIONAL GEOSPATIAL CONFERENCE



Geospatial
Council of Australia

Collaboration, Innovation and Resilience: Championing a Digital Generation

Brisbane, Australia 6–10 April

Presented at the FIG Working Week 2025,
6–10 April 2025 in Brisbane, Australia

Preparing Physically for the Digital Era

Mark Scanlon

Registered Surveyor

Managing Director of Parker Scanlon

New South Wales AUSTRALIA

**PARKER
SCANLON**
Surveying – Town Planning – Project Management



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The most relevant SDGs related to this presentation and theme of this session are:

1st relevant
SDG

3 GOOD HEALTH
AND WELL-BEING



2nd relevant
SDG

4 QUALITY
EDUCATION



3rd relevant
SDG

8 DECENT WORK AND
ECONOMIC GROWTH



**SUSTAINABLE
DEVELOPMENT GOALS**

International Federation of Surveyors supports the
Sustainable Development Goals



The best most important presentation this week!





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Because, it relates to your health and that of your work colleagues.

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Because, it relates to your health and that of your work colleagues
.....and there is nothing more important than your health.

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Lands Department grounds, Kathmandu, Nepal. *The evolution of Surveying.*





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The way we used to do it.

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So, what came next in our
evolution as Surveyors.

GPS and Robotic Total Stations. Data collection as fast as you can walk... or run!





But there was still more to come
in our evolution as Surveyors.

UAV's and scanners are now part of the modern Surveyors toolbox. Just sit back and the work gets done for you.



Rapid collection of precise, digital data.



The real start of the Digital Era for Surveyors.

As a profession, have we now fully evolved?



The modern Surveyor at work in the Digital Era



Does this look
familiar in your
work place.

Is this what surveying in the future will look like?



Surveyors processing digital data.

Is this what surveying in the digital era looks like?



We have the technology and there is the expectation of rapid, precise results, butare our bodies physically ready for this style of the Digital Era?

Is this what surveying in the digital era will look like?



Does this satisfy the Sustainable Development Goal 3?

3 GOOD HEALTH
AND WELL-BEING



So, what does your work place look like?

Are your staff working at their peak? Are they tired?

Is it sustainable?



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**A successful business can only operate at full
potential, if all staff are present and healthy.**

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4 QUALITY
EDUCATION



4 QUALITY
EDUCATION



4 QUALITY
EDUCATION



4 QUALITY
EDUCATION



4 QUALITY
EDUCATION



A little bit of education and a sincere willingness to learn
and grow.

This will pay dividends in the short and long term.

Be brave enough to take on something new.

Japan is well aware of the social, physical and financial benefits of incorporating exercise into the work place.....and they have the culture to support it.





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Having a positive work culture is the key to success
for the health, wealth and growth of your Business.

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So, where to begin with building culture in your business.....

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Talk to your staff to find out what a great day at work looks like for them, consider engaging a consultant, or perhaps simply start with overhauling your Work Health and Safety Policy.

- Start small and build on your success. Do not force people to be involved.
- Demonstrate a genuine interest in the health and well being of your staff.
- Lead by example.
- Don't penalise participants.
- Bring on board staff that applaud your vision.

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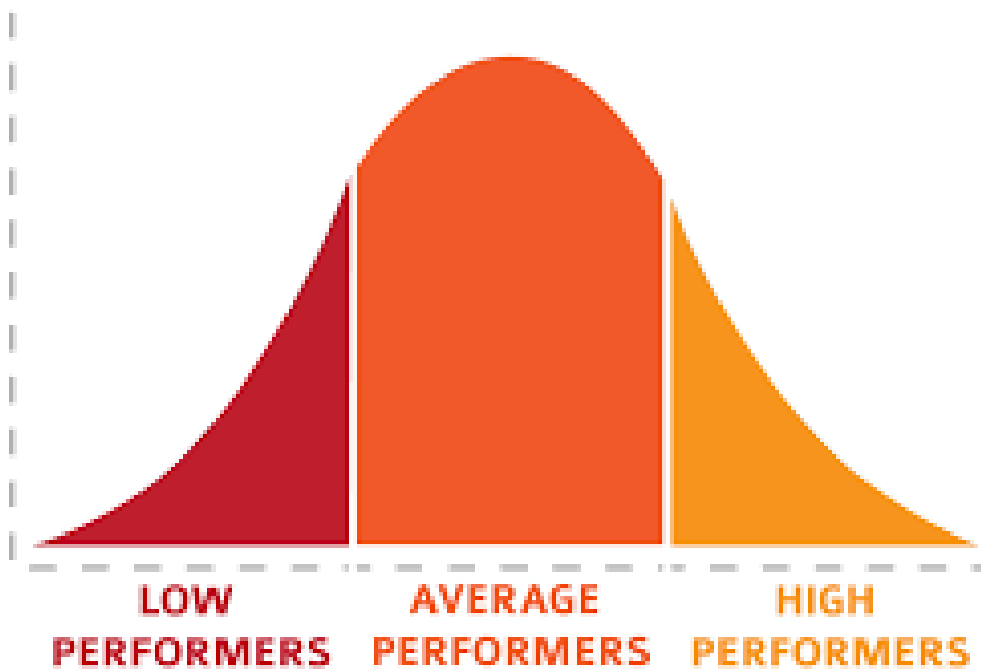
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Identify who is on your boat, and who will be your first mate.



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To maintain and enhance the culture at Parker Scanlon we:

- Made stand up desks available
- Have a daily yoga stretch session
- Afternoon strap stretch session
- Regular one on one sessions with field staff and their mentor to check in on their mental health.
- Installed wellness posters throughout the office.
- Staff neck and shoulder massages.
- Guided meditation sessions.
- Made available a financial planning session so that staff can better control their income.
- Engaged an Occupation Therapists to set up staff individual work spaces.
- Have stand up and outside walking meetings.
- Make nice spaces available to encourage staff to have their breaks away from their desk.
- Have after work social gatherings that are physical such as Tennis, Kayaking, Indoor Soccer, Golf and Lawn Bowls and not just sitting at the Pub.



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**What about the cost and productivity.
We are trying to run a business here!!**

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At Parker Scanlon we introduced a time sheet entry code called wellness.

On average 1.8% of work time is allocated to this code.

Over the last three years productivity and efficiency has increased by over 5% by introducing wellness activities.

Why? Because staff are more motivated and want to come to work so that they can do what they do best.

Make the time investment with your staff and you will be rewarded.



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So, if you are thinking it is all too hard
and you do nothing. What will happen:

- The morale in your workplace will slump.
- Your productivity will fall.
- People will leave your business, and
- You as the business owner will have the reputation that you don't care about your staff. This will make it very challenging to attract new staff, especially in a competitive employment market irrespective of how much you pay them.

You, have the choice!

8 DECENT WORK AND
ECONOMIC GROWTH



The take home message today is a simple one.

- Ensure a safe working environment. Always number one.
- Provide meaningful work to all staff and an opportunity for them to shine.
- Develop a healthy workplace culture by demonstrating a genuine interest in the staff welfare.
- Lead by example.

8 DECENT WORK AND
ECONOMIC GROWTH



From here you can expect there to be noticeable economic benefits to your business.

8 DECENT WORK AND
ECONOMIC GROWTH



8 DECENT WORK AND
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Time for a stretch





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**Get excited by this, because what we are looking at, is not only
setting you, your business and your staff up for a better day,
but also, for a better life.**

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Get excited!!



Questions, thoughts, feelings or emotions?

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STEP 1: SELECT HERE THE THREE MOST RELEVANT SDGs
STEP 2: COPY THE SDG INTO PREVIOUS SLIDE



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