



Collaboration, Innovation and Resilience: Championing a Digital Generation

Brisbane, Australia 6-10 April

Space is Cool!

Lessons for Geospatial Engagement

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MISSION STATS

MISSION OUTCOME

ANSWERED

MVPS

NOT AVAILABLE

TOP SCORERS

VISAL SAN
4221 PTS

HENGLONG
HOUT
3520 PTS

VIREAK LUTON
3466 PTS

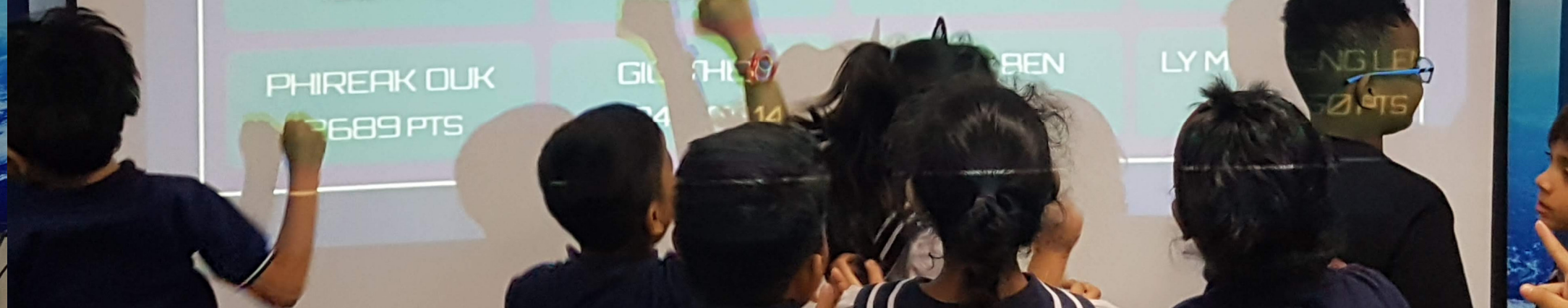
HANNAH LEE
3353 PTS

PHIREAK OUK
2689 PTS

GILBERT
2414 PTS

BEN

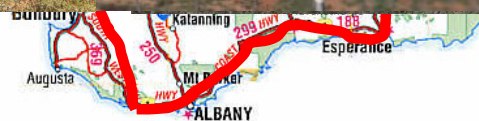
LYM
2014 PTS







Can the space industry assist the geospatial industry with promotion and brand awareness?





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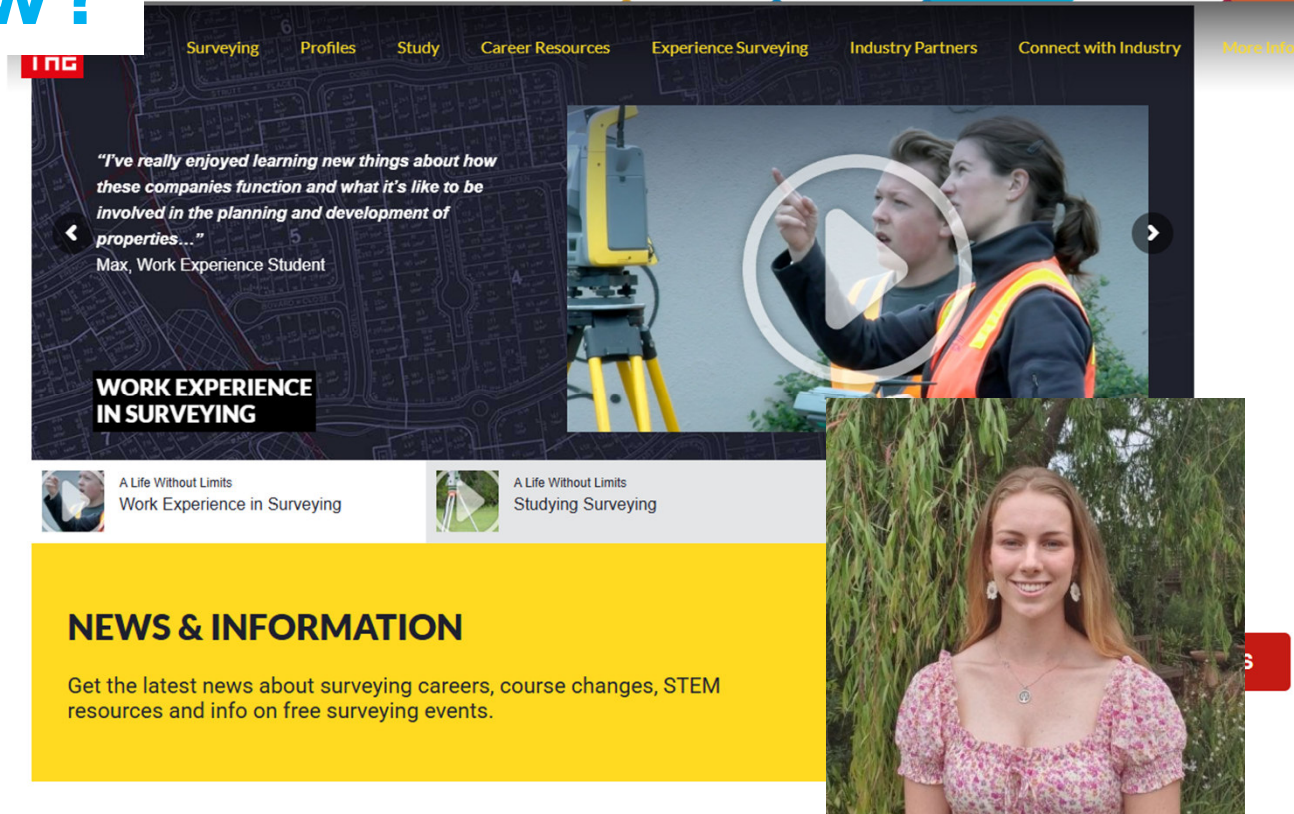


Surveyors
Australia

What's happening now?

Study by Amy Cripps RMIT, for
Surveying awareness and
promotion reviewed:

- YouTube
- University online student profiles
- Primary & High School promotions –
SheMaps, Get Students into Survey
- Surveyors Trust
- Surveying Taskforce – A Life Without
Limits
- Careers Expos



The screenshot shows the FIG website with a navigation bar including: Surveying, Profiles, Study, Career Resources, Experience Surveying, Industry Partners, Connect with Industry, and More info. A video player features a quote from Max, a Work Experience Student: "I've really enjoyed learning new things about how these companies function and what it's like to be involved in the planning and development of properties..." Below the video is a section titled "WORK EXPERIENCE IN SURVEYING" with two sub-sections: "A Life Without Limits Work Experience in Surveying" and "A Life Without Limits Studying Surveying". A yellow banner below this section is titled "NEWS & INFORMATION" and states: "Get the latest news about surveying careers, course changes, STEM resources and info on free surveying events." To the right of the banner is a portrait of a young woman with long brown hair, wearing a pink floral top, smiling.



WORKING
WEEK 2025

AND

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What can the Spatial Industry Do?

- Leverage off the physical and digital facilities of the space industry
- Hold events that demonstrate the benefits of Australian geospatial practitioners to other industries:
 - Health, Agriculture, Energy, Mining, Defence, 3 tiers of Government
- Provide educators with resources to expose students to geospatial career opportunities

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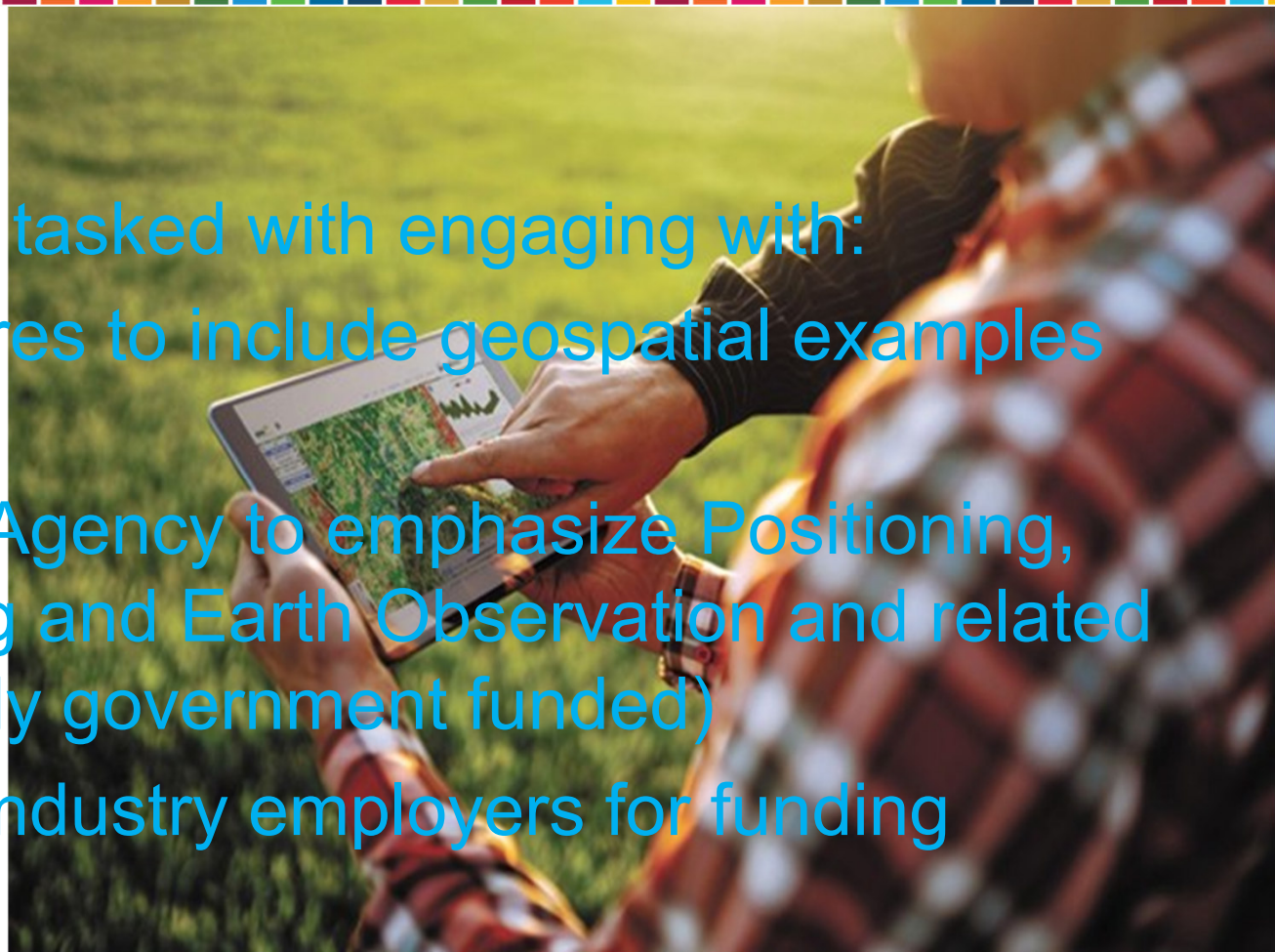
Multiple space & science centres providing:

- Public education facilities
- On-line teacher resources
- Indigenous cultural interpretation and education
- Visitor services:
 - Site tours
 - Refreshment and dining services
 - Coordination with tourist businesses



Actions:

- Create a GCA subgroup tasked with engaging with:
- space & science centres to include geospatial examples and activities
 - the Australian Space Agency to emphasize Positioning, Navigation and Timing and Earth Observation and related career options (already government funded)
 - the major geospatial industry employers for funding



The most relevant SDGs related to the presentation and theme of this session

1st relevant
SDG

4 QUALITY
EDUCATION



2nd relevant
SDG

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



3rd relevant
SDG

13 CLIMATE
ACTION



**SUSTAINABLE
DEVELOPMENT GOALS**

International Federation of Surveyors supports the
Sustainable Development Goals



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STEP 1: SELECT HERE THE THREE MOST RELEVANT SDGs
STEP 2: COPY THE SDG INTO PREVIOUS SLIDE



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