

The Value of Geomatics Communication and Resources Mobilization Strategies in Geomatics Project Governance

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Key words: Capacity building; geomatics; resources mobilization; communication

SUMMARY

The AFREF conference held in June 2025 at RCMRD in Nairobi established that Most African Countries like Malawi, Kenya, Zambia, Uganda, Namibia, Lesotho, South Africa and Mozambique have a challenge of funding and financing for resources when it comes to Implementation of the AFREF through establishing the monuments and infrastructure that can support use of GNSS in surveying. This proposed paper therefore intends to investigate and discuss specific funding and resource mobilization challenges that the Global South Geomatics Project Leaderships experience. The paper will also suggest and explain most effective communication, resources mobilization and Project leadership strategies that can be adopted for effective funding and resource acquisition by Geomatics projects like AFREF in the Global South.

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